



# MARTON LUKATS

PRODUCER  
PRODUCTION MANAGER  
PROJECT MANAGER  
POST PRODUCTION

## ABOUT ME

HIGHLY ADEPT AT  
CROSS-FUNCTIONAL ROLES

IN-DEPTH UNDERSTANDING OF  
VARIOUS PRODUCTION ROLES

CAPABLE OF STEPPING IN  
WHEN NEEDED

THRIVES OFF MANAGING  
COMPLEX SITUATIONS

KEEN TO LEARN  
FROM EXPERIENCED LEADERS

EAGER TO CONTRIBUTE TO  
A PRODUCTION COMPANY'S GROWTH

## LOOKING FOR

OPPORTUNITIES IN THE UK, U.S.,  
EUROPE OR AUSTRALIA

INTERESTED IN REMOTE FULL-TIME  
ROLES IN VIDEO PRODUCTION

FLEXIBILITY TO WORK FREELANCE  
ON-SITE, TRAVEL, RELOCATE

CURRENTLY BASED IN HUNGARY

## SKILLS

PRODUCTION & OPERATIONS  
CREATIVE PROBLEM SOLVING  
PRODUCING & DIRECTING  
VIDEO EDITING  
ANALYTICAL THINKING  
ATTENTION TO DETAIL  
MULTITASKING  
ORGANIZATIONAL SKILLS  
TEAMWORK  
COMMUNICATION  
WORKFLOW OPTIMIZATION  
AUTOMATION SYSTEMS

## SUMMARY

RELIABLE PROFESSIONAL KNOWN FOR EXCELLING IN PRODUCING AND PRODUCTION MANAGEMENT

8+ YEARS OF GLOBAL VIDEO PRODUCTION KNOW-HOW IN VARIOUS ROLES

EXPERIENCE IN MANAGING ALL ASPECTS OF PRODUCTION AND COLLABORATING ON A WIDE RANGE OF PROJECTS

PLAYED A KEY ROLE IN A SMALL PRODUCTION COMPANY'S 4X GROWTH IN 2.5 YEARS

EXTENSIVE GLOBAL NETWORK OF FREELANCERS SPECIALIZED IN SPORTS

PROFICIENCY IN PRODUCTION AND BUSINESS TOOLS AND WORKFLOWS

## WORK EXPERIENCE

### SIFT (2021-2023)

PRODUCTION MANAGER | PRODUCER | EDITOR | PROJECT MANAGER | OPERATIONS MANAGER

### BITCOIN.COM (2019-2021)

CREATIVE PRODUCER | FIELD PRODUCER | PRODUCTION MANAGER | EDITOR

### HPS (2016-2019)

JUNIOR VIDEO EDITOR | ANIMATION DESIGNER | STUDIO MANAGER

### MCCANN WORLDGROUP (2015-2016)

BROADCAST EDITOR INTERN

## Sift

### PRODUCER, POST PRODUCER, EDITOR:

EXTENSIVE ON-SITE AND REMOTE PRODUCTION EXPERIENCE IN ATP TOUR EVENTS

HANDLED SHORT-FORM AND LONG-FORM PROJECTS, INCLUDING CAPTIONING, COLOR-GRADING, ANIMATION, AND MEDIA MANAGEMENT

MANAGED SERIES, ENSURING BRANDING GUIDELINES, RESEARCHED ARCHIVES

PROFICIENT IN ADOBE AND BROADCAST EQUIPMENT

### PRODUCTION MANAGEMENT:

MANAGED CREW LOGISTICS, BUDGET, TRAVEL, GEAR AND LEGAL PAPERWORK

CULTIVATED AN EXTENSIVE NETWORK OF 500+ CONNECTIONS, RANGING FROM INTERNS TO SENIOR PROFESSIONALS WORLDWIDE

MANAGED 150+ SHOOTS FOR ATP TOUR, WTA TOUR, ITHF, LIV GOLF, DAZN, HEAD, TENNIS CHANNEL, UNIVERSAL TENNIS, BABOLAT, FILA AND BOSS

CONTRIBUTED TO A WIDE RANGE OF PROJECTS, INCLUDING BROADCAST, DIGITAL, SOCIAL MEDIA CONTENT, COMMERCIALS, EVENTS, DOCUMENTARIES AND ADVERTISING CAMPAIGNS

LED ON-SITE AND REMOTE TEAMS EFFECTIVELY

### PROJECT MANAGEMENT:

IMPROVED BRAND DIRECTION AND FEEL, WORKING WITH DESIGNERS, COPYWRITERS, AND SENIOR ADVISORS TO REVAMP BRANDING, LOGO, WEBSITE, AND MESSAGING

CONDUCTED SPORTS INDUSTRY FOCUSED NEW BUSINESS RESEARCH

# TOOLS

## ADOBE CREATIVE CLOUD

FRAME.IO

MONDAY.COM

SLACK

MAKE.COM

GOOGLE WORKSPACE

PANDADOCS

CLOCKIFY

DEXT

FIGMA

MAILCHIMP

# CERTIFICATES

## MEDITATION TEACHER

DRIVING LICENCE

## PROJECT MANAGEMENT FOR

CREATIVE PROJECTS

# LANGUAGES

## FLUENT IN ENGLISH

BEGINNER IN GERMAN

NATIVE HUNGARIAN

# EDUCATION

## MEDIA DESIGN BA

METROPOLITAN UNIVERSITY

BUDAPEST

# REFERENCES

## CHARLIE FOX | FOUNDER & CEO

charlie@siftcreative.com

## JESS TRAFFORD | HEAD OF PM

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## REMI SINAI | SENIOR ADVISOR

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## KATE FLORY | HEAD OF PRODUCTION

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# CONTACT

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## LINKEDIN

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## WEBSITE + PORTFOLIO

martonlukats.com

## OPERATIONS AND BUSINESS MANAGEMENT:

CONTRIBUTED TO SCALING A SMALL PRODUCTION COMPANY IN VARIOUS ASPECTS

GAINED VALUABLE BUSINESS AND OPERATIONS EXPERIENCE

COLLABORATED WITH C-LEVEL EXECUTIVES AND ADVISORS TO BUILD A CRM SYSTEM ON MONDAY.COM

STREAMLINED DAY-TO-DAY IN-HOUSE OPERATIONS, INCLUDING TO-DO LISTS, CALENDARS, TIMESHEETS, TIME-OFF MANAGEMENT, INVOICING, AND FINANCES, USING VARIOUS SOFTWARE TOOLS

ESTABLISHED AND OPTIMIZED WORKFLOWS WHILE MANAGING SENSITIVE INFORMATION

HANDLED 100+ HR INTERVIEWS FOR 20+ POSITIONS

## Bitcoin.com

### CREATIVE PRODUCER:

WORE MULTIPLE HATS AND HANDLED ALL ASPECTS OF END-TO-END VIDEO PRODUCTION ON-SET AND IN-HOUSE

DEEPLY INVOLVED IN CREATIVE CONCEPT DEVELOPMENT

OVERSAW PRODUCTION MANAGEMENT AND ALL POST PRODUCTION PROCESSES INCLUDING EDITING, COLOR-GRADING, SOUND MIXING, QC, DELIVERABLES

PRODUCED DIGITAL AND SOCIAL CONTENT FOR FINANCE EVENTS IN LONDON AND FRANKFURT

LAUNCHED AN ANIMATED CRYPTO EDUCATIONAL SERIES WHICH ACHIEVED 1M VIEWS ON YOUTUBE

PRODUCED AND SHOT A DOCUMENTARY FILM ABOUT SWITZERLAND, WHERE I MANAGED A DP, FIELD PRODUCED, PRE-EDITED AND HANDLED ALL PRODUCTION MANAGEMENT AS A ONE-MAN BAND